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## **PRESS RELEASE**

FOR IMMEDIATE RELEASE

### **LED Lites USA Begins Online Sales & Advertising Through Social Media**

LED Lites USA, a division of Renewable Energy and Power, Inc., (OTC: RBNW) a diversified corporation with markets in energy-saving technologies of LED lighting, solar and wind energy, is pleased to announce that it has begun a campaign to market its extensive LED lighting product line, while making the company generally more visible to the marketplace, through the social media outlets of eBay, Craig's List, Facebook, Twitter and Amazon.

“Social media allows LED Lites USA to expand its presence in the marketplace beyond the traditional methods of reps and face-to-face sales, mailing catalogs and flyers, attending trade shows, email marketing and the like,” observed company CEO Donald MacIntyre. “Consumers as well as commercial entities are increasingly turning to the lower cost and more reliable LED lighting, and this campaign allows us to get our attractive product line before the end-user directly, as well as increasing the name-awareness of the company.”

The campaign will constantly update information on the social media sites to offer the user useful information on advancements in the LED market in general as well as LED Lites USA particular product. The company also anticipates offering discounts and games the consumer can play to win useful prizes.

Renewable Energy and Power, Inc.'s website, [www.reappower.com](http://www.reappower.com), illustrates the important services and products Renewable Energy and Power, Inc. (REAP) provides to the Green Energy market to make it competitive with fossil fuels by employing proprietary new technologies in combination with existing solar and wind-power electric generation and LED lighting. REAP functions in both domestic and international markets that are in vigorous growth stages with long-term prospects. Federal and state legislation in the United States, including many tax incentives, are driving businesses and consumers to replace older technologies with the new solar and LED alternatives offered by REAP.

Safe Harbor Act: Forward-Looking Statements are included within the meaning of Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements regarding our expected future financial position, results of operations, cash flows, financing plans, business strategy, products and services, competitive positions, growth opportunities, plans and objectives of management for future operations, including words such as "anticipate," "if," "believe," "plan," "estimate," "expect," "intend," "may," "could," "should," "will," and other similar expressions are forward-looking statements and involve risks, uncertainties and contingencies, many of which are beyond our control, which may cause actual results, performance, or achievements to differ materially from anticipated results, performance, or achievements. We are under no obligation to (and expressly disclaim any such obligation to) update or alter our forward-looking statements, whether as a result of new information, future events or otherwise.

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