

Renewable Energy and Power, Inc.

3395 W. Cheyenne Ave.

Suite 111

N. Las Vegas, NV 89032

Phone: 702-685-9524

Fax: 702-567-0111

www.ledlitesusa.com



PRESS RELEASE FOR IMMEDIATE RELEASE

Renewable Energy and Power, Inc., Creating On-Line Advertising for the Company's Upgraded LED Custom Ceiling Panels

Renewable Energy and Power, Inc. (OTC: RBNW), a diversified corporation with markets in energy-saving technologies of LED lighting, solar and wind energy, is developing on-line advertisements for its line of LED upgraded custom ceiling panels.

"We believe in our LED lighting products so much that we're exploring on-line advertising which reaches those customers who already have shown an interest in the product, which makes it among the most cost-effective forms of advertising," observed company CEO Donald MacIntyre.

One of the advertising programs being considered is to use the music of 13-year-old breakout artist Grace VanderWaal who recently was recognized by receiving the 'Rising Star Award' at the 2017 Billboard Women in Music Awards. Signed by Columbia Records, Renewable Energy and Power is investigating licensing either of her captivating songs "A Better Life" or "The Darkness Keeps Chasing Me," both from her recently released breakout album "Just the Beginning."

Miss VanderWaal's music has already been used in advertisements for Google, Honda Japan, and SC Johnson for their product Windex.

"Youtube and the other on-line venues really require a catchy sound track. As the most interesting young artist to appear in some time, we believe Grace's music would be perfect for this on-line advertising. We'd like to get Grace and Columbia to agree to change the lyrics of her song "Dancing in the Moonlight" to "Dancing in the LED Light," but we're not hopeful on that score," joked Mr. MacIntyre.

The company's division of LED Lites USA offers some of the lowest pricing available from any source for ceiling panel lighting. The product also is improved by being upgraded with a 4" x 4" junction box that meets U.S. electrical codes, and gives customers the easiest of installations. Additionally, the LED ceiling panels are fitted with safety hooks that keep them in place in any emergency such as hurricanes or earthquakes.

"The difference between LED ceiling panel lighting and traditional fluorescence is so obvious that the challenge is simply to get the consumer to initially consider it. This advertising program will go a long way to doing just that," said Mr. MacIntyre.

Renewable Energy and Power's LED products are enjoying increasing interest from those employing the on-bill, no interest loan programs that allow customers to retrofit their home and business facilities with the most up-to-date and efficient lighting at no cost to themselves. Joint ventures of states and power utilities, the programs encourage switching to LED lighting to lower long-term demands on energy production, resulting in less pollution and need for infrastructure which will greatly benefit the environment.

Renewable Energy and Power, Inc.'s website, www.reappower.com, illustrates the important services and products Renewable Energy and Power, Inc. (REAP) provides to the Green Energy market to make it competitive with fossil fuels by employing proprietary new technologies in combination with existing solar and wind-power electric generation and LED lighting. REAP functions in both domestic and international markets that are in vigorous growth stages with long-term prospects. Federal and state legislation in the United States, including many tax incentives, are driving businesses and consumers to replace older technologies with the new solar and LED alternatives offered by REAP.

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